

Dr. Peterson

ATDC Event: Steve Case “Rise of the Rest”

12:30 p.m. Thursday, May 7, 2015, AT&T Foundry Innovation Center

- Glad to have opportunity to showcase some of the exciting things happening here in Atlanta. Also, it's always good to have an opportunity to get leaders of these startups and corporations together, along with some of our students who one day might be working for some of you.
- Thank our corporate innovation partners and the newest ones, including WorldPay, Coca-Cola Enterprises, and Southern Company.
- Recognize the following:
 - **Steve Case:** AOL founder and founder and current chairman of Revolution
 - **Chris Klaus:** Internet Security Systems founder, Georgia Tech benefactor, and NeuroLaunch investor
 - **David Tyndall:** Partner, Gateway Development Services
 - **Kevin Byrne:** President and COO, The University Financing Foundation
 - **Paul Judge:** Founding partner at Tech Square Labs. Congratulate him on his award from MIT (E. Milton Bevington Distinguished Entrepreneur Award from the MIT Enterprise Forum of Atlanta).
- Hosted our first innovation center directors meeting a couple of weeks ago. Shared ideas, looked for possible ways to collaborate.
- Hard to believe that Tech Square is 12 years old. Groundbreaking in 2003, 10th-anniversary celebration in 2013. Somewhat blighted area of parking lots and underdeveloped real estate. Don't think anyone could have envisioned corporations wanting to be here.
- Now an innovation ecosystem. Our innovation neighborhoods include Tech Square, Technology Enterprise Park, and the North Avenue Research Area.
- Home Depot, Southern Company, Coca-Cola Enterprises and Worldpay all have recently joined our already strong lineup of innovation centers in Tech Square. Tech Square received the 2014 “Outstanding Research Park” Award from the Association of University Research Parks.

- NCR HQ a block away (2017-2018). Worldpay HQ blocks away at Atlantic Station by 2016.
- Unique opportunities for students — creating an environment of entrepreneurial confidence through courses, leadership opportunities, startup labs, startup summer, student competitions (InVenture, Capstone Design Expo, Ideas to Serve).
- Tell story of Home Depot officials happening upon Tech students working on a supply-chain problem.
- How the future looks — not seeking to become another Silicon Valley. We have our own vision of what Georgia Tech's innovation hub looks like.
- When it opens in 2018 in the heart of Tech Square, the High Performance Computing Center (HPCC) will create jobs, new tax revenues and technology clusters, with a particular focus on FinTech, healthcare IT and data analytics.
- Can feel the energy. The synergy of large companies working alongside startups is exciting. Access to Georgia Tech's research expertise and its talented students provides great opportunity for business and industry.